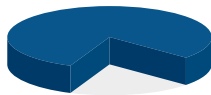


# Patient Recruitment Strategies for Rare Disease Clinical Trials

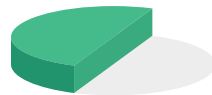
Studies show that meaningful patient engagement leads to more successful rare disease clinical trials and studies.

Recent data from the nonprofit Center for Information and Study on Clinical Research Participation (CISCRP) Citeline and Clinicaltrials.gov indicates:



**84%**

of the public being very or somewhat willing to participate in clinical research.



**Yet, 50%**

of clinical trial sites under-enroll, some failing to enroll a single patient;

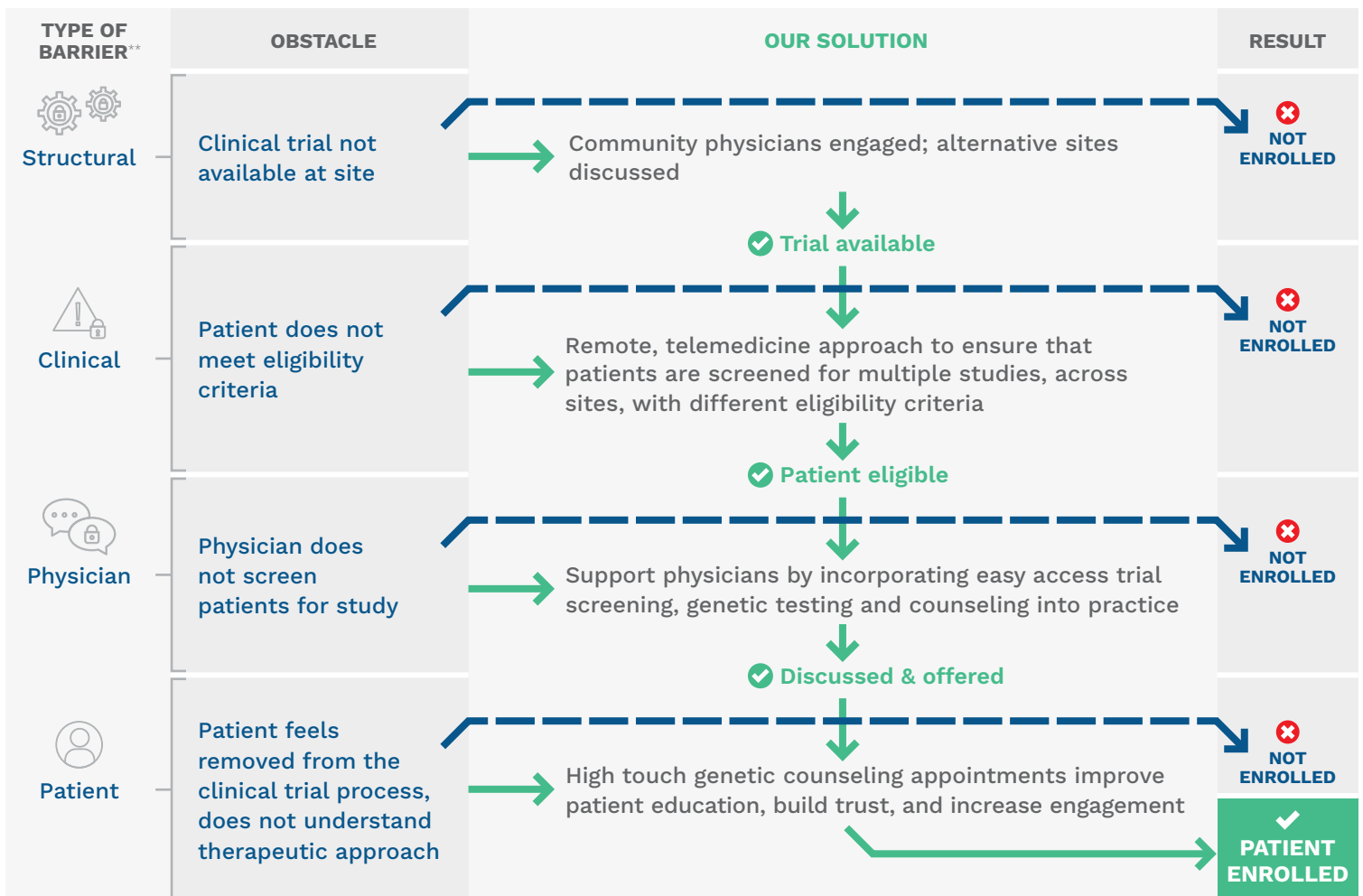


**and <3%\***

of patients participate in clinical trials.

*Real solutions are needed to engage patients & identify and remove barriers to participation.*

## Barriers to Clinical Trial Participation



\* TrialSiteNews.com, 2020. | \*\* Journal of the National Cancer Institute, 2019.

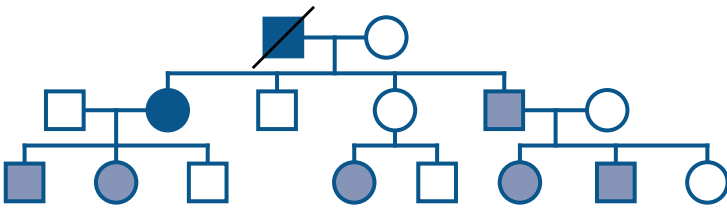
# Effective Patient Recruitment: A Case Study

In partnership with a leading precision medicine biotech company, InformedDNA implemented a genetic screening and counseling program for a severe, adult-onset genetic neurologic disease.

This program improved access to genetic testing, reduced time to accurate diagnosis, and supported patients in making more informed decisions about their medical management.

## InformedDNA's role in this program:

- Screen patients remotely for test eligibility
- Facilitate genetic testing
- Provide medical management guidance to patients and their physicians for this rare disease
- Explain the science of the clinical trial and generate buy-in
- Provide guidance for negative and uncertain test results
- Identify at-risk family members, and provide outreach and support to and facilitate testing for those individuals



Average # of at-risk family members identified in program = **12 per patient!**

Telemedicine screening increases access to clinical research, particularly for minority groups.

Effective patient education is proven to result in increased study interest and participation.

Sponsors report up to a 4:1 ROI on our family member outreach programs.

Patient satisfaction for InformedDNA life sciences programs is **>98%**.

## The InformedDNA Advantage



Nation's largest staff of lab-independent, board-certified genetic counselors trained in ALL genetics sub-specialties, with coverage in every state



Telemedicine platform supports patients nationally, ensuring screening and genetic testing prior to referral to trial site



Subject matter experts are well respected and have trusted relationships with referring healthcare providers



Ensures clinical programs meet national guidelines and recommendations for genetic data collection, use, and reporting

We've helped many clinical trial sponsors meet enrollment targets by identifying and engaging appropriate clinical trial candidates remotely. Let's talk about how we can support your clinical programs.

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